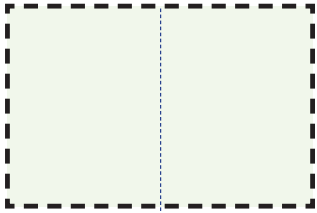


AD FORMATS

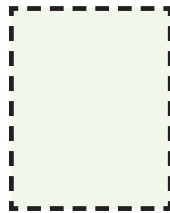
PLEASE FORMAT ALL ADS TO 300dpi & CMYK



DOUBLE PAGE BLEED

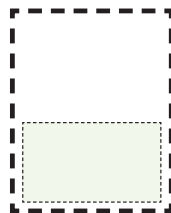
Please keep text out of spine area in addition to normal live area.

16.75" (Width)
x
10.875" (Height)



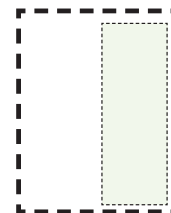
FULL PAGE BLEED

8.375" (Width)
x
10.875" (Height)



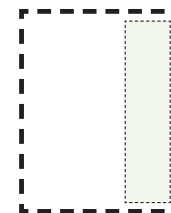
HALF PAGE LANDSCAPE No Bleed

7.175" (Width)
x
4.74" (Height)



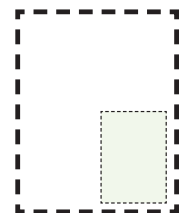
HALF PAGE COLUMN No Bleed

3.52" (Width)
x
9.625" (Height)



THIRD PAGE No Bleed

2.5" (Width)
x
9.625" (Height)



QUARTER PAGE No Bleed

3.52" (Width)
x
4.74" (Height)

BLEED ADS

LIVE AREA Please keep a 1/2" margin for text safe zone. Colors and photos can bleed.

BLEED Please keep a 1/8" margin for bleed. This will be trimmed by printers.

FILE SPECIFICATIONS

- PDF, InDesign, Illustrator, Photoshop, JPEG, EPS, TIFF
- CMYK Color Space
- Embed all fonts, or convert all fonts to outlines
- Print Ads should be 300dpi
- Web Ads should be 72 dpi
- All Copy should be 1/4" away from all edges for non-bleed ads
- All Copy should be 1/2" away from all edges for full bleed ads

We do NOT accept the following filetypes:

- Microsoft Word
- Powerpoint
- Excel
- Work
- Pagemaker
- Publisher

FTP INFORMATION

When your designer has completed the ad copy, please email the ad to us at production@ozworldmedia.com. If the file is too large, we do have a FTP server for your convenience:

SERVER: [ftp.ozworldmedia.com](ftp://ftp.ozworldmedia.com)

USERNAME: uploads@ozworldmedia.com

PASSWORD: photos321

Please email all ads or ad-related inquiries to:
PRODUCTION@OZWORLDMEDIA.COM
(571) 297-1402



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